

Curriculum Vitae | Lois van Baarle | August 2015

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Freelance work experience

2013-2015 | Lego

Concept art for the Lego Group

2015 | Autodesk

Creation of a comprehensive drawing tutorial made in Autodesk Sketchbook for online distribution

2015 | Pigmental Studios

Character development for the unreleased 3D animation feature film *Kong*, co-directed by Iain McCaig

2013-2014 | Guerrilla Games

Character concept art for an unreleased title at Guerrilla Games, Amsterdam

2013 | Psyop

Character designs for an animated commercial by Psyop, L.A (in production)

2013 | Life is Beautiful

Artwork for the animated short *Life is Beautiful*, animated by Fube and produced by Caviar, Amsterdam

2013 | Memberry

Storyboarding, visual development and full production of a promotional animation for the Dutch app *Memberry*

2012 | Channel 4: Captive

Full production of four animation segments for the Channel 4 Documentary 'Captive' by Bearkatt Productions in London.

2012 | The Leonardo Game

Concept art, promotional artwork and fully illustrated comic sections for the CBBC interactive flash game 'Leonardo,' created by Plug-in Media and produced by Kindle Entertainment

2012 | Centre National du Jeu

Promotional artwork for the communication packaging of the Centre National du Jeu in France

2011 | Once Upon a Milkshake

Illustration of four character pinups for display in the Once Upon a Milkshake stores in Singapore

2012 | Beweging 3.0

Background illustrations for *Mevrouw Cornelissen*, a short informative animation directed by Arjen Klaverstijn for Beweging 3.0 in Amersfoort

2010-2011 | The Art of Pho

Art direction, conceptualization and animation for an interactive motion comic for Submarine Channel, adapted from *The Art of Pho* by Julian Hanshaw. *Nominated for two 2011 webby awards and The Prix Europa 2012*

2011 | D'artiste Fashion Design

Full creation of three detailed tutorials for the D'Artiste book series by Ballistic Publishing

2011 | I Sioux games

Character designs and artwork for the online games *The Stanwick Legacy* and *Mercy of the Gallows*

2010 | Blizzard

Freelance work for Blizzard entertainment

2010 | The Boy is Gone

Animation and artwork created on location at Walking the Dog in Brussels, for the documentary *The Boy is Gone*, directed by Christoph Bohn and produced by Off World

2010 | Sugar Factory Amsterdam

Flyer design, exhibition, and extensive wall decorations for *the Sugar Factory* in Amsterdam

2009 | Team William

Coloring and animation work for the music video *You Look Familiar* by Team William

2008 | Virtual Fairground

Concept art, character designs and promotional images for the online MMO *Alice in Wonderland* by Virtual Fairground

Key Skills

Digital illustration

- Digital painting
- Character design
- Concept art

2D animation

- visual development / concept art
- storyboarding / animatics
- traditional and digital methods

Publications

2015 | 21Draw

Published by 21D Sweden, AB

2014 | Masters of Anatomy

2014 | Coyote Magazine

Issue 51 / Studio Venezia Médias

2012 | ImagineFX Magazine

Issue 82 / Future Publishing

2011 | D'Artiste Fashion Design

Ballistic Publishing

2010 | ImagineFX Magazine

Issue 65 / Future Publishing

2010 | Digital Artist Magazine

Issue 5 / Imagine Publishing

2010 | Art Squared: Digital Painters 2

Rage Publishing

2010 | Digital Art Masters

Volume 5 / Elsevier Ltd. and 3DTotal.com Ltd.

2010 | Stash DVD Magazine

Issue 65 / Stash Media inc

2009 | 2DArtist magazine

Issue 47 / 3Dtotal.com Ltd.

2008 | Fusion Junction: Queen of Arts

ABDOTC publishing

2008 | Advanced Photoshop

issue 9, August 2008 / Imagine Publishing

2007 | ImagineFX: Fantasy Art Exhibition

Volume 1 / Future Publishing

2006 | ImagineFX Magazine

issue 2, March 2006 / Future Publishing

Diplomas

European Media Master in Arts (2009)

Utrecht School of the Arts, Utrecht, The Netherlands

Bachelor in Design (2009)

Utrecht School of the Arts, Utrecht, Netherlands

International Bacculaureate (2004)

International School of Brussels, Brussels, Belgium

Languages

English: Fluent

Dutch: Fluent

Awards and distinctions

2009 | HKU Award winner

Winner of the HKU (Utrecht School of the Arts) award 2009

2009 | HKU symposium 2009

Selected to present and exhibit graduation work at Utrecht School of the Arts graduation exhibition in Hilversum, The Netherlands, September 2009

2004 | International Honor Society

Selected to participate in the International Honor Society
International School of Brussels, Belgium